

Australian Lions Foundation Ltd – Special Purpose Grants

Lifesaver Grant

Criteria and Procedure

Background:

A Special Purpose Grant is now available to Clubs to support promotion of membership, Club projects and activities and increasing of the awareness of Lions in the local community.

This Grant has been made possible through the contribution of the Lifesaver Foundation, a Lions Foundation originally established in 1985 to assist Clubs with marketing and public relations.

The Australian Lions Foundation is now able to assist clubs by providing a Grant of up to \$1,000 on a \$ for \$ matching grant basis to assist Clubs produce advertising material and Lions awareness information to be promoted by Clubs in their local areas.

Criteria:

Lions Clubs may apply for a matching "Lifesaver grant" of up to \$1,000 to produce material that will enhance the awareness of the Lions organisation, their local Lions Club and their community involvement. Clubs may apply for a Lifesaver Grant for up to \$1,000 on a yearly basis. **Only 15 SPG- Lifesaver Grants are available each Lions year.**

Lifesaver Grants are available to Clubs only, as Districts have separate PR Grants that are available through the Multiple District for application.

In applying for this grant, clubs will follow guidelines by obtaining quotes for printing or purchase of material to meet the aims of the grant. These will be included as supporting documentation to the Grant application.

All documentation produced with have co-branding and acknowledgement of the Australian Lions Foundation and the Lifesaver Foundation included.

All proposed printed material must comply with the Lions Australia Public Relations standard. Draft publications should be included with the application and they will be referred to the Multiple District to ensure they meet our required standards. Applications will be forwarded to the EDC Grants Chairperson alf.edcgrants@lions.org.au

Directors will review the application and consider the grant amount requested. The Foundation may review and amend the grant amount requested based on available funding at the time.

Once a decision has been made, the Applicant Club will be advised of the grant approval or otherwise.

For approval, the grant funding will be transferred electronically to the nominated bank account of the Club.

On completion of the disbursement of funding of this grant, the Club is to provide the completed Accountability Form for the value of the grant within 30 days to enable the Foundation to meet its obligations. Club is to hold relevant supporting documents and receipts which the Foundation may need to call upon at a later date.